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What is claimed is:

[Claim 1] An attached series of attention promoting lines or marks on surface materials composed of contrasting color(s) to the surface material, equidistant from the material surface edges, in spaced increments, which provide a visual reference suitable for the placement of other materials or fasteners relative to the surface material in length and/or width.

[Claim 2] An attached series of attention promoting lines or marks on surface materials composed of contrasting color(s) to the surface material, equidistant from the material surface edges, in spaced increments, which provide a visual reference suitable for the uniform or 'parallel' cutting or size modification of a surface material in length and/or width.